

Retail and Grocer Resources for Fresh Produce

Statewide & National Resources

Organizations providing fresh produce information, promotional materials, and program support

Network for a Healthy California, Retail Program
www.cdph.ca.gov/programs/cpns/Pages/RetailVendors.aspx

Healthy Corner Stores Network
www.healthycornerstores.org/

Region Specific Programs

Community programs supporting the implementation of fresh produce to small scale retailers and grocers

Bayview Hunters Point - Southeast Food Access
<http://southeastfoodaccess.org/>

Baldwin Park – Healthy Eating Active Communities Program
www.baldwinpark.com/index.php?option=com_content&task=category§ionid=28&id=145&itemid=294

Long Beach Neighborhood Store Partnership
www.longbeach.gov/health/health_promotion/copa.asp

Los Angeles Food Policy Council – Community Market Conversion Program
<http://communitymarketconversion.org/>

Oakland Food Policy Council
www.oaklandfood.org

Sacramento – Alchemist CDC
www.alchemistcdc.org/other-projects/healthy-convenience-store-transformationsbhc/

Sonoma County – Healthy Food Outlet Project
www.civicpartnerships.org/docs/publications/In%20Brief%20Series/InBriefCornerStores.pdf

West Oakland – Healthy Neighborhood Store Alliance
www.mandelamarketplace.org/HNSA.html

Fresh Produce Resources

Organizations that may offer additional guidance for produce offerings

USDA, ARS Agriculture Handbook Number 66
www.ba.ars.usda.gov/hb66/contents.html

UC Davis Postharvest Technology Research and Information Center
<http://postharvest.ucdavis.edu/>

Fresh Produce and Floral Council
www.fpfc.org

Produce Merchandising
www.producemerchandising.com

Grants & Funding

Potential opportunities for funding to purchase supplies and equipment for fresh produce

California FreshWorks Fund
<http://www.ncbcapitalimpact.org/default.aspx?id=1989>

Federal Grant Applications
www.grants.gov/